Academic Poster Guidance

https://xerte.uwe.ac.uk/play 5141#page1

Posters can vary considerably in design and content. However, you may wish to consider the following recommendations:

- Posters should have a clear and short title readable from 1.5 metres away
- Provide a short and engaging introduction
- Use no more than 600 words and use graphics, images and pictures to explain your ideas
- Use good examples as models for your poster- consider using existing templates from the web
- Have a logical layout of five or six sections
- Use a good size font, don't use block capitals and avoid elaborate fonts and dark backgrounds
- Keep a simple colour palate
- Use a standard sans-serif font such as Arial or Trebuchet
- Include the list of references used (this can be in a smaller font)

Examples (although not on the same topic as you will be researching)





