

## Lower 6 Chapter 14

# Exponentials and logarithms

## Chapter Overview

1. Sketch exponential graphs.
2. Use and interpret models that use exponential functions.
3. Be able to differentiate  $e^{kx}$ .
4. Understand the log function and use laws of logs.
5. Use logarithms to estimate values of constants in non-linear models.

<b>6</b> <b>Exponentials and logarithms</b>	6.1	Know and use the function $a^x$ and its graph, where $a$ is positive.  Know and use the function $e^x$ and its graph	Understand the difference in shape between $a < 1$ and $a > 1$
	6.2	Know that the gradient of $e^{kx}$ is equal to $ke^{kx}$ and hence understand why the exponential model is suitable in many applications.	Realise that when the rate of change is proportional to the $y$ value, an exponential model should be used.
<b>6</b> <b>Exponentials and logarithms</b> <i>continued</i>	6.3	Know and use the definition of $\log_a x$ as the inverse of $a^x$ , where $a$ is positive and $x \geq 0$  Know and use the function $\ln x$ and its graph  Know and use $\ln x$ as the inverse function of $e^x$	$a \neq 1$  Solution of equations of the form $e^{ax+b} = p$ and $\ln(ax+b) = q$ is expected.
	6.4	Understand and use the laws of logarithms: $\log_a x + \log_a y = \log_a(xy)$  $\log_a x - \log_a y = \log_a\left(\frac{x}{y}\right)$  $k \log_a x = \log_a x^k$ (including, for example, $k = -1$ and $k = -\frac{1}{2}$ )	Includes $\log_a a = 1$
	6.5	Solve equations of the form $a^x = b$	Students may use the change of base formula. Questions may be of the form, for example, $2^{3x-1} = 3$
	6.6	Use logarithmic graphs to estimate parameters in relationships of the form $y = ax^n$ and $y = kb^x$ , given data for $x$ and $y$	Plot $\log y$ against $\log x$ and obtain a straight line where the intercept is $\log a$ and the gradient is $n$  Plot $\log y$ against $x$ and obtain a straight line where the intercept is $\log k$ and the gradient is $\log b$
	6.7	Understand and use exponential growth and decay; use in modelling (examples may include the use of $e$ in continuous compound interest, radioactive decay, drug concentration decay, exponential growth as a model for population growth); consideration of limitations and refinements of exponential models.	Students may be asked to find the constants used in a model.  They need to be familiar with terms such as initial, meaning when $t = 0$ .  They may need to explore the behaviour for large values of $t$ or to consider whether the range of values predicted is appropriate.  Consideration of a second improved model may be required.

### Contrasting exponential graphs

On the same axes sketch  $y = 3^x$ ,  $y = 2^x$ ,  $y = 1.5^x$

On the same axes sketch  $y = 2^x$  and  $y = \left(\frac{1}{2}\right)^x$

### Graph Transformations

Sketch  $y = 2^{x+3}$

Differentiating  $y = ae^{kx}$

If  $y = e^{kx}$ , where  $k$  is a constant, then  $\frac{dy}{dx} = ke^{kx}$

Different  $e^{5x}$  with respect to  $x$ .

Different  $e^{-x}$  with respect to  $x$ .

Different  $4e^{3x}$  with respect to  $x$ .

## More Graph Transformations

Sketch  $y = e^{3x}$

Sketch  $y = 5e^{-x}$

Sketch  $y = 2 + e^{\frac{1}{3}x}$

Sketch  $y = e^{-2x} - 1$

## **Exponential Modelling**

There are two key features of exponential functions which make them suitable for **population growth**:

1.  **$a^x$  gets  $a$  times bigger each time  $x$  increases by 1.**  
**(Because  $a^{x+1} = a \times a^x$ )**

With population growth, we typically have a fixed percentage increase each year. So suppose the growth was 10% a year, and we used the equivalent decimal multiplier, 1.1, as  $a$ . Then  $1.1^t$ , where  $t$  is the number of years, would get 1.1 times bigger each year.

2. **The rate of increase is proportional to the size of the population at a given moment.**

This makes sense: The 10% increase of a population will be twice as large if the population itself is twice as large.

## **Example**

[Textbook] The density of a pesticide in a given section of field,  $P$  mg/m<sup>2</sup>, can be modelled by the equation  $P = 160e^{-0.006t}$  where  $t$  is the time in days since the pesticide was first applied.

- a. Use this model to estimate the density of pesticide after 15 days.
- b. Interpret the meaning of the value 160 in this model.
- c. Show that  $\frac{dP}{dt} = kP$ , where  $k$  is a constant, and state the value of  $k$ .
- d. Interpret the significance of the sign of your answer in part (c).
- e. Sketch the graph of  $P$  against  $t$ .

## Logarithms

$\log_a n$  ("said log base  $a$  of  $n$ ") is equivalent to  $a^x = n$ .

The log function outputs the **missing power**.

### Examples

$$\log_5 25 =$$

$$\log_3 81 =$$

$$\log_2 32 =$$

$$\log_{10} 1000 =$$

$$\log_4 1 =$$

$$\log_4 4 =$$

$$\log_2 \left(\frac{1}{2}\right) =$$

$$\log_3 \left(\frac{1}{27}\right) =$$

$$\log_2 \left(\frac{1}{16}\right) =$$

$$\log_a (a^3) =$$

$$\log_4 (-1) =$$

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With your calculator...

$\log_{\square} \square$

$$\log_3 7 =$$
$$\log_5 0.3 =$$

$\ln$

$$\ln 10 =$$
$$\ln e =$$

$\log$

$$\log 100 =$$



### Extension

1

[MAT 2015 1J] Which is the largest of the following numbers?

- A)  $\frac{\sqrt{7}}{2}$    B)  $\frac{5}{4}$    C)  $\frac{\sqrt{10!}}{3(6!)}$   
D)  $\frac{\log_2 30}{\log_3 85}$    E)  $\frac{1+\sqrt{6}}{3}$

2

[MAT 2013 1F] Three *positive* numbers  $a, b, c$  satisfy

$$\log_b a = 2$$

$$\log_b (c - 3) = 3$$

$$\log_a (c + 5) = 2$$

This information:

- A) specifies  $a$  uniquely;
- B) is satisfied by two values of  $a$ ;
- C) is satisfied by infinitely many values of  $a$ ;
- D) is contradictory

## Laws of logs

Three main laws:

$$\log_a x + \log_a y = \log_a xy$$

$$\log_a x - \log_a y = \log_a \left(\frac{x}{y}\right)$$

$$\log_a(x^k) = k \log_a x$$

Special cases:

$$\log_a a = 1 \quad (a > 0, a \neq 1)$$

$$\log_a 1 = 0 \quad (a > 0, a \neq 1)$$

$$\log\left(\frac{1}{x}\right) = \log(x^{-1}) = -\log(x)$$

Not in syllabus (but in MAT/PAT):

$$\log_a b = \frac{\log_c b}{\log_c a}$$

## Examples

Write as a single logarithm:

a.  $\log_3 6 + \log_3 7$

b.  $\log_2 15 - \log_2 3$

c.  $2 \log_5 3 + 3 \log_5 2$

d.  $\log_{10} 3 - 4 \log_{10} \left(\frac{1}{2}\right)$

Write in terms of  $\log_a x$ ,  $\log_a y$  and  $\log_a z$

a.  $\log_a(x^2 y z^3)$

b.  $\log_a \left(\frac{x}{y^3}\right)$

c.  $\log_a \left( \frac{x\sqrt{y}}{z} \right)$

d.  $\log_a \left( \frac{x}{a^4} \right)$

### Solving equations with logs

Solve the equation  $\log_{10} 4 + 2 \log_{10} x = 2$

#### Edexcel C2 Jan 2013 Q6

Given that  $2 \log_2 (x + 15) - \log_2 x = 6$ ,

(a) show that  $x^2 - 34x + 225 = 0$ .

(5)

(b) Hence, or otherwise, solve the equation  $2 \log_2 (x + 15) - \log_2 x = 6$ .

(2)

## Extension

- 1 [AEA 2010 Q1b] Solve the equation  
$$\log_3(x - 7) - \frac{1}{2}\log_3 x = 1 - \log_3 2$$
- 2 [AEA 2008 Q5i] Anna, who is confused about the rules of logarithms, states that  
$$(\log_3 p)^2 = \log_3(p^2)$$
$$\log_3(p + q) = \log_3 p + \log_3 q$$
However, there is a value for  $p$  and a value for  $q$  for which both statements are correct. Find their values.
- 3 [MAT 2007 1I] Given that  $a$  and  $b$  are positive and  
$$4(\log_{10} a)^2 + (\log_{10} b)^2 = 1$$
what is the greatest possible value of  $a$ ?

- 4 [MAT 2002 1F] Observe that  $2^3 = 8$ ,  $2^5 = 32$ ,  $3^2 = 9$  and  $3^3 = 27$ . From these facts, we can deduce that  $\log_2 3$  is:
- A) between  $1\frac{1}{3}$  and  $1\frac{1}{2}$
  - B) between  $1\frac{1}{2}$  and  $1\frac{2}{3}$
  - C) between  $1\frac{2}{3}$  and 2
  - D) none of the above

## Solving equations with exponential terms

Solve  $3^x = 20$

Solve  $5^{4x-1} = 61$

Solve  $3^x = 2^{x+1}$

Solve the equation  $5^{2x} - 12(5^x) + 20 = 0$ , giving your answer to 3sf.

Solve  $3^{2x-1} = 5$ , giving your answer to 3dp.

Solve  $2^x 3^{x+1} = 5$ , giving your answer in exact form.

Solve  $3^{x+1} = 4^{x-1}$ , giving your answer to 3dp.

**Extension**

- 1 [MAT 2011 1H] How many *positive* values  $x$  which satisfy the equation:  
 $x = 8^{\log_2 x} - 9^{\log_3 x} - 4^{\log_2 x} + \log_{0.5} 0.25$

- 2 [MAT 2013 1J] For a real number  $x$  we denote by  $[x]$  the largest integer less than or equal to  $x$ . Let  $n$  be a natural number. The integral

$$\int_0^n [2^x] dx$$

equals:

- (A)  $\log_2((2^n - 1)!)$
- (B)  $n 2^n - \log_2((2^n)!)$
- (C)  $n 2^n$
- (D)  $\log_2((2^n)!)$

## Natural logarithms

The inverse of  $y = e^x$  is  $y = \ln x$

$$\ln e^x =$$

$$e^{\ln x} =$$

Solve  $e^x = 5$

Solve  $2 \ln x + 1 = 5$

Solve  $e^{2x} + 2e^x - 15 = 0$

Solve  $e^x - 2e^{-x} = 1$



Solve  $\ln(3x + 1) = 2$

Solve  $e^{2x} + 5e^x = 6$

Solve  $2^x e^{x+1} = 3$  giving your answer as an exact value.

# Graphs for Exponential Data

## Turning non-linear graphs into linear ones

### Case 1: Polynomial → Linear

Suppose our original model was a polynomial one\*:

$$y = ax^n$$

Then taking logs of both sides:

$$\log y = \log ax^n$$

$$\log y = \log a + n \log x$$

We can compare this against a straight line:

$$Y = mX + c$$

✍ If  $y = ax^n$ , then the graph of  $\log y$  against  $\log x$  will be a straight line with gradient  $n$  and vertical intercept  $\log a$ .



\* We could also allow non-integer  $n$ ; the term would then not strictly be polynomial, but we'd still say the function had "polynomial growth".

### Case 2: Exponential → Linear

Suppose our original model was an exponential one:

$$y = ab^x$$

Then taking logs of both sides:

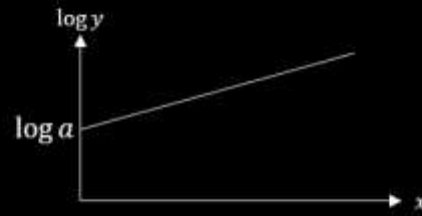
$$\log y = \log ab^x$$

$$\log y = \log a + x \log b$$

Again we can compare this against a straight line:

$$Y = mX + c$$

✍ If  $y = ab^x$ , then the graph of  $\log y$  against  $x$  will be a straight line with gradient  $\log b$  and vertical intercept  $\log a$ .



The key difference compared to Case 1 is that we're **only logging the y values** (e.g. number of transistors), not the  $x$  values (e.g. years elapsed). **Note that you do not need to memorise the contents of these boxes and we will work out from scratch each time...**

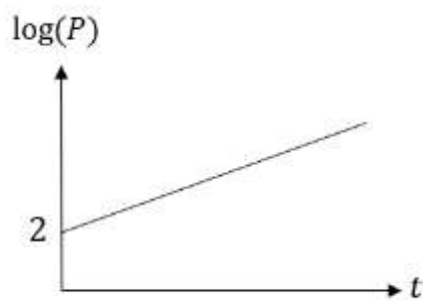
**In summary, logging the y-axis turns an exponential graph into a linear one. Logging both the x and y-axis turns a polynomial graph into a linear one.**

[Textbook] The graph represents the growth of a population of bacteria,  $P$ , over  $t$  hours. The graph has a gradient of 0.6 and meets the vertical axis at  $(0,2)$  as shown.

A scientist suggests that this growth can be modelled by the equation  $P = ab^t$ , where  $a$  and  $b$  are constants to be found.

- Write down an equation for the line.
- Using your answer to part (a) or otherwise, find the values of  $a$  and  $b$ , giving them to 3 sf where necessary.

Interpret the meaning of the constant  $a$  in this model.



[Textbook] The table below gives the rank (by size) and population of the UK's largest cities and districts (London is number 1 but has been excluded as an outlier).

City	B'ham	Leeds	Glasgow	Sheffield	Bradford
Rank, $R$	2	3	4	5	6
Population, $P$	1 000 000	730 000	620 000	530 000	480 000

The relationship between the rank and population can be modelled by the formula:

$P = aR^n$  where  $a$  and  $n$  are constants.

- Draw a table giving values of  $\log R$  and  $\log P$  to 2dp.
- Plot a graph of  $\log R$  against  $\log P$  using the values from your table and draw the line of best fit.
- Use your graph to estimate the values of  $a$  and  $n$  to two significant figures.

**Textbook Error:** They use  $R = aP^n$  but then plot  $\log P$  against  $\log R$ .

Dr Frost's wants to predict his number of Twitter followers  $P$  (@DrFrostMaths)  $t$  years from the start 2015. He predicts that his followers will increase exponentially according to the model  $P = ab^t$ , where  $a, b$  are constants that he wishes to find.

He records his followers at certain times. Here is the data:

**Years  $t$  after 2015:** 0.7    1.3    2.2

**Followers  $P$ :**            2353   3673   7162

- a) Draw a table giving values of  $t$  and  $\log P$  (to 3dp).
- b) A line of best fit is drawn for the data in your new table, and it happens to go through the first data point above (where  $t = 0.7$ ) and last (where  $t = 2.2$ ).  
Determine the equation of this line of best fit. (The  $y$ -intercept is 3.147)
- c) Hence, determine the values of  $a$  and  $b$  in the model.
- d) Estimate how many followers Dr Frost will have at the start of 2020 (when  $t = 5$ ).