

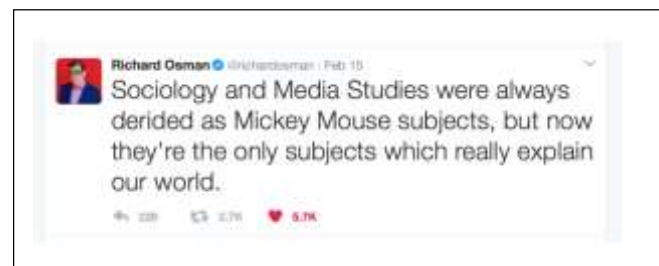
# Springwood High School Media Curriculum Plan










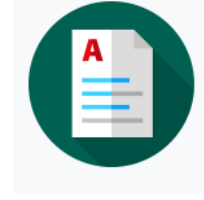
## Our Vision:

We study 'real world' products to make sense of our World.

Exam boards: Eduqas

## Brief overview of topics, themes, skills or key questions for each term:



Year	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
12	<p><u>Advertising and Marketing</u></p> 	<p>Newspapers, Film Industry</p> 	<p>Magazines (Vogue and The Big Issue)</p> 	<p>Music Video (Beyonce and Vance Joy)</p> 	<p>TV Drama</p> 	<p>Media Production Film Marketing</p> 
13	<p>Re-cap Advertising and Marketing, Newspapers</p>	<p>Radio, Video Games, Recap Magazines</p> 	<p>Blog and Online (Attitude and Zoella)</p> 	<p>Recap Music video, TV Drama Exam Prep</p>	<p>Exam Prep</p> 	<p>Exam Prep</p> 

*The images of the texts, films and other media above are examples of what is studied during the course.*

We study 'real world' texts to understand **Industries, Media Language, Representations** and **Audiences**.

Clubs & Support: After – school catch up sessions offered throughout the year.

A Level - <https://www.eduqas.co.uk/qualifications/media-studies/as-a-level/>