



Summer Tasks July 2021

Y13 Business

Summer Task Title / Instructions:

- 1. Create a revision booklet on the following theorists. It should include name of theorist, image of model if necessary, key points of theory, topic area (unit) relevant to, limitations of the theory**
 - Blake Moulton Grid
 - Scientific Management
 - PED
 - YED
 - Market Mapping
 - Boston Matrix
 - Product Life Cycle
 - Hackman & Oldman
 - Herzberg
 - Maslow
 - Taylor

Suggested Resources:

- A level study books. We use Ian Marcouse which you will be able to borrow for your studies. There are others such as Surridge, Gillespie which you can use for reference.
- GCP Revision Guide- SBN: 9781782943518
- Tutor2u

Please submit the task to your teacher on the first lesson in September.