



Summer Tasks July 2021

So, you think you would like to study: BTEC Level 3 National Extended in Art and Design (Fashion & Textiles)

Summer Task Title / Instructions:

The Creative Process is the new Year 13 BTEC unit, this is an exciting opportunity where you are a fashion designer; creating and designing a fashion collection for the summer fashion show! Bringing fabulous, glitz and glamour to King's Lynn.

As a designer you will need to be inspired and have a starting point for new and original ideas for your fashion collection.

This task will be evidence for unit 3: The Creative Process, which will feed into your BTEC (Equivalent to one A Level) portfolio.

Fashion Artist/Designer Research Analysis Task 1:

1. Your summer task is to research **two artists** and **two fashion designers**.

Studying the work of different artists should give you ideas for your own work.

Completing a critical analysis of artworks will make sure you have a good understanding of the work and can help you develop your own creativity.



I have included some really good YouTube videos, focusing on how to analyse art. See links below.
Artist research BTEC resources can be found on Fashion & Textiles Goggle Classroom.

Pastiche Task 2:

The purpose of pastiche is to celebrate an original work and be inspired. Pastiche can also help create variety within a work by borrowing elements from an existing work of art, in some cases creating new or mixed genres/ideas/concepts.

1. Create a pastiche for the artists and designers research task. This task will develop art/drawing and fashion illustration skills and help you be inspired by the works of others and help you inspire and create new and exciting designs for the summer fashion show.
2. See student examples of a pastiche for an artist and a fashion designer to help inspire your own work.
3. Have a creative title using stylish fonts/lettering. Present the pastiche and artist/designer written research in a creative and professional manner.



Suggested Visit:

Primary Research: A gallery visits to either a local or national gallery or museum. Photographic evidence of the visit, art or sketches.

Primary Research: When you go out for a walk take photos of nature or weird and wonderful thing that you see on your everyday adventures – be inspired by life!

Suggested Additional Reading/Videos:

BTEC Fashion & Textile resources on Goggle Classroom.

How to sew YouTube channels:

<https://www.youtube.com/c/MakewellwithMissMarkwell/videos>

<https://www.youtube.com/user/MaryCorbet>

<https://www.youtube.com/c/ColleenGLEaFSBTV/playlists>

<https://www.youtube.com/c/ProfessorPincushion/playlists>

How to analyse Artist Work:

Critical Visual Analysis - How to Analyse Artwork

<https://www.youtube.com/watch?v=3edtysTPc8o>

How artists explore identity | Modern Art & Ideas

<https://www.youtube.com/watch?v=NICodKeadp0>

Designers:

alexander McQueen Savage Beauty – Gallery Views 2011

<https://www.youtube.com/watch?v=Pg0HwLAJyV0>

Fashion Exhibition: Mary Quant at V&A London

<https://www.youtube.com/watch?v=x73TpempCRs>

i-Cons: Vivienne Westwood

<https://www.youtube.com/watch?v=ECZJE16uyPw>