

Summer Tasks July 2021

So, you think you would like to study: BTEC Level 3 National Extended in Art and Design (Fashion & Textiles)

Summer Task Title / Instructions:

The Creative Process is the new Year 13 BTEC unit, this is an exciting opportunity where you are a fashion designer; creating and designing a fashion collection for the summer fashion show! Bringing fabulous, glitz and glamour to King's Lynn.

As a designer you will need to be inspired and have a starting point for new and original ideas for your fashion collection.

This task will be evidence for unit 3: The Creative Process, which will feed into your BTEC (Equivalent to one A Level) portfolio.

Fashion Artist/Designer Research Analysis Task 1:

1. Your summer task is to research **two artists** and **two fashion designers.**Studying the work of different artists should give you ideas for your own work.
Completing a critical analysis of artworks will make sure you have a good understanding of the work and can help you develop your own creativity.



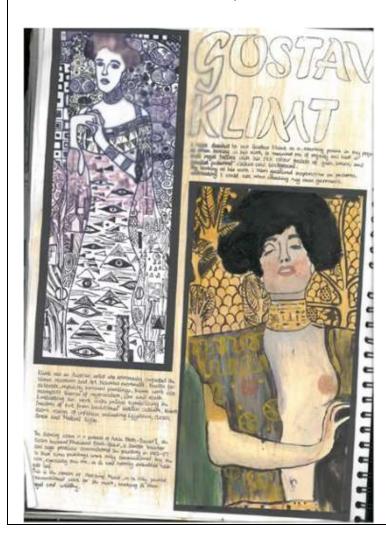


I have included some really good YouTube videos, focusing on how to analyse art. See links below. Artist research BTEC resources can be found on Fashion & Textiles Goggle Classroom.

Pastiche Task 2:

The purpose of pastiche is to celebrate an original work and be inspired. Pastiche can also help create variety within a work by borrowing elements from an existing work of art, in some cases creating new or mixed genres/ideas/concepts.

- 1. Create a pastiche for the artists and designers research task. This task will develop art/drawing and fashion illustration skills and help you be inspired by the works of others and help you inspire and create new and exciting designs for the summer fashion show.
- 2. See student examples of a pastiche for an artist and a fashion designer to help inspire your own work.
- 3. Have a creative title using stylish fonts/lettering. Present the pastiche and artist/designer written research in a creative and professional manner.





Suggested Visit:

Primary Research: A gallery visits to either a local or national gallery or museum. Photographic evidence of the visit, art or sketches.

Primary Research: When you go out for a walk take photos of nature or weird and wonderful thing that you see on your everyday adventures – be inspired by life!

Suggested Additional Reading/Videos:

BTEC Fashion & Textile resources on Goggle Classroom.

How to sew YouTube channels:

https://www.youtube.com/c/MakewellwithMissMarkwell/videos

https://www.youtube.com/user/MaryCorbet

https://www.youtube.com/c/ColleenGLeaFSBTV/playlists

https://www.youtube.com/c/ProfessorPincushion/playlists

How to analyse Artist Work:

Critical Visual Analysis - How to Analyse Artwork

https://www.youtube.com/watch?v=3edtysTPc8o

How artists explore identity | Modern Art & Ideas

https://www.youtube.com/watch?v=NICodKeadp0

Designers:

alexander McQueen Savage Beauty - Gallery Views 2011

https://www.youtube.com/watch?v=Pg0HwLAJyV0

Fashion Exhibition: Mary Quant at V&A London

https://www.youtube.com/watch?v=x73TpempCRs

i-Cons: Vivienne Westwood

https://www.youtube.com/watch?v=ECZJE16uyPw