



Summer Tasks July 2019

So, you think you would like to study: BTEC Level 3 National Extended in Art and Design (Fashion)

Summer Task Title / Instructions:

This is your first opportunity to show your new teacher and your cohort your skills and creativity. We would like you to complete a number of tasks, which will feed into your BTEC (Equivalent to one A Level) portfolio.

1. An investigation/report in to one of the following artists and fashion designers. This should include at least two technical studies into their style and practice (pastiche – See example down below) and should include written annotation about the artist and designer (see questions below). This should be presented in your sketchbook (A4 or A3) and be between 2-4 pages in length and use a range of media.
2. Design one fashion outfit illustration inspired by the artist and fashion designer (See example down below) you have selected from the list below. For example, be inspired by the fashion designer's style and creative form and also combine the artist's subject matter/pattern into the design or fabric print. Use colour, be creative and show originality. Annotate the illustration – see notes below to guide you with this.

Designers - Alexander McQueen or Vivienne Westwood

Artists – Yayoi Kusama, or Georgia O'Keeffe

Suggested Additional Reading:

Questions for Analysing Art

The following headings and questions can help you to structure a piece of writing and understand a piece of artwork. You may only need to refer to some of the headings. Always remember to use your own words so that you are expressing what you think.

Form

This means looking at the formal elements of an artwork.

- What is the medium of the work?
- What colours does the artist use? Why? How is colour organised?
- What kind of shapes or forms can you find?
- What kind of marks or techniques does the artist use?
- What is the surface like?
- What kinds of textures can you see? How big is the work?

Content

The content is the subject of a piece of work.

- What is it? What is it about? What is happening?
- Is it a portrait? A landscape? Abstract?
- What does the work represent?
- The title - what does the artist call the work?
- Does the title change the way you see the work?
- Is it a realistic depiction?
- Have any parts been exaggerated or distorted? If so, why?
- What is the theme of the work?

What message does the work communicate?

Process

Looking at process means studying how the work was made and what techniques were used.

- What materials and tools were used to make the piece?
- What is the evidence for this?

Mood

Mood means looking at how the artist has created a certain atmosphere or feeling.

- How does the work make you feel? Why do you think this is
- What does it remind you of or make you think of
- Does the colour, texture, form or theme of the work affect your mood?
- Does the work create an atmosphere?

Annotations for illustrations Guide:

Explain the garment you have designed?

How has the designer and artist influenced your ideas?

What do you like about the design?

How could you improve the garment?

Explain the characteristic of the fabric you have selected? E.G. Silk, drapes, soft to touch etc.

How will you embellish the fabric? E.G. Embroidery, print using fabric paints, batik, laser cut etc.

Identify the construction techniques? E.G double hem, plain seam, concealed zip, buttons, sleeves, length of clothing etc.

Key Notes for drawing illustration of the garment:

Make sure the illustration of the female/male form is in proportion!

Use any media you feel comfortable using but make sure the design is to a high quality level.

Buy a sketchbook either A4 or A3 with good quality paper.

Buying Fabrics & Sewing Kit:

The BTEC Art/Fashion course will require you to **purchase fabrics, threads, zips and bits & bobs etc. as may be required – Fent Shop (10% Discount for students on the course).**

Purchase your own: Sewing Kit: Dressmakers Scissors, pins, needles, dressmakers measuring tape, seam ripper.




Suggested Visit:


A gallery visit to either a local or national gallery, you should collect primary source images of your visit as well as sketches from the venue.

Please submit the task to your teacher on the first lesson in September. Feel free to do multiple summer tasks if you are unsure on what subjects to study.

Yayoi Kusama



The artist Yayoi Kusama is a Japanese visual artist who is known for her polka-dot and infinity net patterns. She was born in 1922 in Matsumoto, Japan. Her work is characterized by her signature polka-dot and infinity net patterns. She has been blind since childhood due to a brain infection. Her art is a form of self-obliteration, where she uses her signature motifs to cover herself and her surroundings. She has created numerous installations, including her famous infinity net rooms. Her work is a form of self-obliteration, where she uses her signature motifs to cover herself and her surroundings. She has created numerous installations, including her famous infinity net rooms.



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Alexander McQueen



Alexander McQueen was a British fashion designer who was known for his dramatic and theatrical designs. He was born in 1969 in Glasgow, Scotland. His work is characterized by his signature gothic and romantic style. He has created numerous collections, including his famous "The Girl Who Leapt Through the Air" collection. His work is a form of self-obliteration, where he uses his signature motifs to cover himself and his surroundings. He has created numerous installations, including his famous infinity net rooms. His work is a form of self-obliteration, where he uses his signature motifs to cover himself and his surroundings. He has created numerous installations, including his famous infinity net rooms.

Pastiche



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